



press release

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for more information, contact:

Anita Crawford at 615.353.9021

or anita@springboardentertainment.com



CROSS AND CROWN LAUNCHES CAC NETWORK ALSO LAUNCHES LIFEST '09 WEBSITE

Cross and Crown Clients Include Prison Fellowship,
The Christian Festival Association And Sonshine Festival

Chambersburg, PA (November 20, 2008) – Amidst other major client projects, Cross and Crown Productions, a leading provider for new media and website development, recently launched its highly anticipated CAC Network. Tying together all the elements that make up the Cross and Crown brand, the newly created Network website can be found at www.crossandcrownnetwork.com.

The goal for this Chambersburg, PA-based design and marketing company is to make life easy. The Cross and Crown Network does just that, providing regular updates on future CAC projects, links to the C&C Coffee Company and direct access to the CAC online store in one stop.

“We are thrilled to be launching this project!” exclaims Trevor Roberts, Cross and Crowns founding partner. “Since its unveiling three weeks ago, we have seen thousands of users take advantage of the Network. We anticipate this changing the way people view Cross and Crown and the services we provide.

LIFEST of Appleton, WI recently chose Cross and Crown to launch its online web presence, www.lifest.com. Redesigned to reflect the quality that the event represents, the site features a media page, interactive artist page and provides a great layout to inform Lifest attendees of event details. CAC is currently working with Lifest on the remainder of the Festivals Marketing Campaign.

“We are so impressed with Cross and Crown Productions in developing our website for Lifest,” says Bob Lenz, national speaker and Lifest founder. “We approached them with the seemingly impossible challenge of creating a website from scratch on a very tight time table. Within a week they provided a fully functioning and professional website, along with many additional design tools that have further enhanced our marketing campaign. Their flexibility, efficiency and attention to detail made it easy to work with them, and their dedication to representing the Christian values of our organization through their work has only added to the value of our relationship. We highly recommend Cross and Crown.”

Other notable projects the firm has recently been involved with include merchandising for the Vertical Festival, Purple Door Arts and Music Festival and Believe Festival, Training Videos for Prison Fellowship Ministries and creating the Christian Festival Association’s (CFA) Member Community.

Founded in 2002 by brothers Tyler and Trevor Roberts, Cross and Crown Productions, Inc. was created to assist companies and organizations in developing the most effective and innovative solutions for utilizing the internet and design in their respective business. In addition to its superior design services, Cross and Crown also offers merchandise

management, video production services, editing and rendering, and e-commerce solutions. As the world of design evolves, Cross and Crown remains on the cutting edge of the latest graphic design technology and media, continually and consistently striving to raise the bar and set new standards for design with integrity, quality and dedication. They have recently worked with clients Mission of Mercy, Word Distribution, Vertical Concerts, and Justin Lookadoo. Earlier this year, the pair also opened C&C Coffee Company in Chambersburg, PA.

For more information about Cross and Crown Productions, to view an online portfolio or contact the company for a quote on services, please visit www.cacpro.com or the newly created www.crossandcrownnetwork.com.

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For additional information, please contact:

Anita Crawford | SPRINGBOARD entertainment
1708 21st Avenue South #129 | Nashville, TN 37212
[ph] 615.353.9021 | anita@springboardentertainment.com

