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CREATION FESTIVAL: THE TOUR JOINS FORCES WITH CCM MAGAZINE ONLINE FOR EXCLUSIVE CONTEST

Four Music Fans To Win Prize Packs Including Tickets, Meet & Greet Passes And More

Nashville, TN (October 28, 2008) – **Creation Festival: The Tour** and **CCM Magazine.com** are teaming together for an exclusive online contest. Four lucky music fans will win a prize pack including four tickets, meet & greet passes and more.

Beginning today, visitors to CCM Magazine.com can sign up for the contest by going to the contest page: http://www.ccmagazine.com/just_for_you/giveaways/11583983/. Four winners – two this week and two next week – will be randomly chosen to win a 4-pack of tickets and meet & greet passes to Creation Festival: The Tour in the city of their choice. In addition, winners will also receive a “CD brick” with music from each band on the line-up and a Creation Festival Tour hoodie.

“We are excited about giving CCM fans the opportunity to see some of their favorite bands on Creation Festival: The Tour!” says CCM Magazine.com editor Lindsay Williams. “This tour has a terrific, diverse line-up, offering a little something for everyone. So, I think fans will really love the chance to get to come out to the shows and engage with these artists.”

Patterned after the Creation Festivals, the Tour is headlined by BEC Recordings band, **Kutless**, with special guests, **Thousand Foot Krutch** and **Pillar**, as well as female-fronted rock band, **Fireflight** and **Run Kid Run**. Integrity’s **Worth Dying For** provides a time of praise and worship and **KJ-52** also performs and serves as MC for the night. World-renowned speaker, **Bob Lenz**, shares the gospel each night, with **Pastor Harry Thomas**, Creation Festival director and co-founder and Teen Mania’s founder, **Ron Luce**, joining the tour on select dates. A special “pre-show” kicks off the event, featuring performances by **Esterlyn** and **Capital Lights**.

“We are pleased to be partnering with CCM Magazine Online for this contest,” explains Nick Kulb, Tour Producer. “CCM has long been the go-to outlet for the best in Christian music and we’re excited to provide fans an opportunity see their favorite bands up close and in person. The Tour has been life-changing to this

point with over 3,000 people making new decisions for Christ and hundreds of Compassion children sponsored. We hope to impact more lives throughout the rest of the tour and are happy that CCM fans are able to be a part of that.”

For full tour routing and up to the minute information about Creation Festival: The Tour, please visit www.creationfesttour.com. Ticketing information can be found online at iTickets.com by following this link: <http://www.itickets.com/tours/663.html>. The CCM Magazine Online contest can be found here: http://www.ccmagazine.com/just_for_you/giveaways/11583983/.

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About CCMmagazine.com:

CCMmagazine.com explores redemptive music and the culture it influences, carrying on a tradition of informative journalism for 30 years now exclusively online. Fans can discover artists in the rock, hip-hop, modern worship and thoughtful singer/songwriter genres featured at CCMmagazine.com. With news, interviews, videos, podcasts, downloads, streaming music, exclusive contests and giveaways, feature stories and more, CCMmagazine.com is the place to go for your music, right now. CCMmagazine.com is the premier place for the music of artful Christians, whether independent or signed to a Christian or mainstream label.

About Creation Festivals:

Celebrating 30 years, the Creation Festival was founded in 1979 in Pennsylvania and has since grown to become the largest event of its kind, adding a second event in 1998 on the west coast, held at the Gorge Amphitheater in George, WA. In 2005, Creation branched out once again, this time internationally. Friendship Fest, held just outside the beautiful gardens and sold walls of Marrakech, the cultural capital of the Kingdom of Morocco, has been a huge success with more than 80,000 fans gathering for this truly historical event in a Muslim country. Tens of thousands of people attend the Creation Festivals from all across the United States and Canada, as well as many international countries, including Iceland, Switzerland, and France. The Festival has also been featured by many mainstream media outlets including CBS News’ “Sunday Morning”, VH1, CNN, FOX News, Details Magazine, The New York Times, and GQ Magazine to name a few. In April 2004, the Creation Festival was awarded the Gospel Music Association’s “Lifetime Achievement Award”, an honor that recognizes major contributions to the gospel music industry through a company’s commitment to the Christian community for 20 or more years. The festival has been recognized twice in CCM Magazine’s annual “Readers Choice Awards” as “Favorite Festival”. In 2008, the 30+ city Creation Festival: The Tour was launched to allow fans across the country to experience a taste of the annual 4-day events held in June and July in one night of music, teaching and fun.