



press release

for immediate release

for more information, contact:

Anita Crawford at 615.353.9021

or [anita@springboardentertainment.com](mailto:anita@springboardentertainment.com)

## CREATION FESTIVAL: THE TOUR ROLLS OUT FIRST WEEKEND GREAT SUCCESS

Exclusive Behind The Scenes Coverage Available Through Online Media Partners

Nashville, TN (October 16, 2008) – **Creation Festival: The Tour**, the buzz tour of the fall, kicked off last week in Cincinnati, OH. This one of a kind “Creation on wheels” experience will make stops in 30-plus cities across the Northeast, Midwest and South, with each date offering a community outreach event and a strong evangelistic message. Fans can follow the tour with exclusive online coverage.

“The first week of the Tour has been amazing,” says Nick Kulb, Tour Producer. “The shows have exceeded our expectations and after a quick stop back home, we are ready to get back on the road. We have seen God working through the first few shows and we are excited to see what He has in store for the weeks ahead.”

The Tour kicked off in Cincinnati, OH and made stops in Charleston, WV, Cullman, AL, Ozark, AL. In the first four dates, the shows have seen over 7,700 attendees and many decisions to follow Christ. This week they will hit Sterling Heights, MI on 10/16, Hoffman Estates, IL on 10/17 and Green Bay, WI on 10/18.

Fans can follow the tour online through the Tour Blog posted on the CreationFestTour.com website, featuring daily updates, fun videos and exclusive insights into the tour. CCM Magazine will also host a Tour blog, that will feature updates from band members. Fans can also find exclusive, behind the scenes coverage on VideoRocket.com and HeartFirst.com. VideoRocket will be featuring video blogs from the bands as well as on the road updates from Worth Dying For. HeartFirst will chronicle all the aspects of life on the road and what it takes to put a tour like this together.

Patterned after the Creation Festivals, the Tour will be headlined by BEC Recordings band, **Kutless**, with special guests, **Thousand Foot Krutch** and **Pillar**, as well as female-fronted rock band, **Fireflight** and **Run Kid Run**. Integrity’s **Worth Dying For** will provide a time of praise and worship and **KJ-52** will also perform and serve as MC for the night. World-renowned speaker, **Bob Lenz**, will share the gospel each night, with **Pastor Harry Thomas**, Creation Festival director and co-founder and Teen Mania’s founder, **Ron Luce**, also joining the tour on select dates. A special “pre-show” will kick off the event, featuring performances by **Esterlyn** and **Capital Lights**.

For full tour routing and up to the minute information about Creation Festival: The Tour, please visit [www.creationfesttour.com](http://www.creationfesttour.com). Ticketing information can be found online at iTickets.com by following this link: <http://www.itickets.com/tours/663.html>.

# # #



photo credit: Shannon Sumral

Creation Festival: The Tour kicked off last week in Cincinnati, OH to a great response. Headliner, BEC Recordings artist, Kutless, closed out the night with an amazing performance. This week, the Tour continues on to Sterling Heights, MI, Hoffman Estates, IL and Green Bay, WI. For more information about Creation Festival: The Tour, including the full list of tour dates, please visit [www.creationfesttour.com](http://www.creationfesttour.com).

#### **About Creation Festivals:**

Celebrating 30 years, the Creation Festival was founded in 1979 in Pennsylvania and has since grown to become the largest event of its kind, adding a second event in 1998 on the west coast, held at the Gorge Amphitheater in George, WA. In 2005, Creation branched out once again, this time internationally. Friendship Fest, held just outside the beautiful gardens and sold walls of Marrakech, the cultural capital of the Kingdom of Morocco, has been a huge success with more than 80,000 fans gathering for this truly historical event in a Muslim country. Tens of thousands of people attend the Creation Festivals from all across the United States and Canada, as well as many international countries, including Iceland, Switzerland, and France. The Festival has also been featured by many mainstream media outlets including CBS News' "Sunday Morning", VH1, CNN, FOX News, Details Magazine, The New York Times, and GQ Magazine to name a few. In April 2004, the Creation Festival was awarded the Gospel Music Association's "Lifetime Achievement Award", an honor that recognizes major contributions to the gospel music industry through a company's commitment to the Christian community for 20 or more years. The festival has been recognized twice in CCM Magazine's annual "Readers Choice Awards" as "Favorite Festival". In 2008, the 30+ city Creation Festival: The Tour was launched to allow fans across the country to experience a taste of the annual 4-day events held in June and July in one night of music, teaching and fun.